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MIRRORMATE® FRAMES: A DO-IT-YOURSELF BATHROOM MIRROR MAKEOVER IN MINUTES

CHARLOTTE, N.C. – Next to paint, one of the most inexpensive, high-impact changes a homeowner can make to bring some wow-factor to a bathroom is **adding a MirrorMate® frame to the bare, plate glass mirror** found in so many suburban homes. It can give the entire bathroom an updated, finished look with character, style and ease - at a price that is affordable.

The patented frames are specially designed to *adhere directly to the mirror currently on the wall*. They're each custom cut to fit any mirror size and seamlessly fit even if the mirror sits atop the backsplash or runs to the wall or ceiling. Easy to assemble, the pre-taped frame installs in a matter of minutes, covering unattractive clips or de-silvering. The frame also masks the mirror's edge even when viewed from the side so there's no telling it isn't an expensive, free-hanging mirror. Importantly, this custom transformation comes at a fraction of the cost of traditional framing or purchasing a whole new mirror.

"A MirrorMate frame is an easy do-it-yourself project for any homeowner looking to add character to a bland bathroom or update the look of an older room," said Lisa Huntting, president of MirrorMate LLC. "For those looking to sell their home, it can also give that wow factor home buyers are looking for."

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How it Works

All you need to order a MirrorMate frame are the mirror's measurements (width and height) and the distance from the mirror's edge to the backsplash, ceiling or wall. Then head to the company's website, www.mirrormate.com, to select from over 40 styles and finishes -- from rich wood to ornate looks and metallic tones. The custom cut frame is delivered to your doorstep within approximately 10-14 business days. Assembly and installation take approximately 20 minutes (plus time for the glue to dry). You'll simply need to join the frame corners with the supplied wood glue and push in the corner wedges – just like those professional framers use. Placement guides ensure that you can align the frame on the mirror. Then simply press the pre-taped frame directly onto the glass. The cost typically ranges from \$109 to \$198 depending on the molding chosen and the mirror size.

“The sheer size of a bathroom mirror makes it a focal point in a room – so it needs to be beautiful,” said Huntting. “With MirrorMate it can be done at a cost that is affordable.”

About MirrorMate

Headquartered in Charlotte, North Carolina, MirrorMate LLC was founded by Lisa Huntting, who invented the product as a design solution for the four bare mirrors in her own home. As the original and industry leader, MirrorMate® frames are patented in the U.S. with additional patents pending in the U.S. and Canada. For product and company information, as well as a demonstration video, please visit www.mirrormate.com.

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